

1. It's the Real Thing!

John Pemberton invented Coca-Cola on March 29th, 1886, according to a reliable source. Personally, I'm not quite sure how the complex formula could be dated so precisely. Still, this week's worksheet acknowledges his contribution to the 19th, 20th and 21st century with an 'extra word' activity followed by a quick puzzle. There is one page to print. Click here to get your copy.

<http://www.insideout.net/warehouse/worksheets/March/IO039S-coke.pdf>
<http://www.insideout.net/warehouse/worksheets/March/IO039S-coke.rtf>

Level

Intermediate and upwards

How to use the lesson

1. Give each student in the class a copy of the worksheet. Ask them to look for the extra word in each line, where appropriate.
2. Check answers in open class.

Answers

1. has 2. ✓ 3. the 4. of 5. a 6. was 7. to 8. ✓ 9. an 10. been
 11. have 12. had 13. ✓ 14. after 15. however 16. ✓ 17. of 18. up
 19. ✓

3. Ask students to work in pairs. Tell them to look at the clues and write the answers to the puzzle in the boxes to reveal the name of the mystery person.

4. Check answers in open class.

Answers

1. Robinson 2. kola 3. wine 4. Atlanta 5. Candler
 6. cocaine 7. alcohol 8. Victoria 9. Freud 10. soda

Mystery man: Santa Claus (Until Coca-Cola changed his image, St. Nicholas had always been portrayed as a tall, skinny man in a yellow or green tunic. In 1931, artist Haddon Sundblom painted a large, rosy-cheeked man with a great white beard and a Coca-Cola red tunic – the way we see him today.) Read all about it at:

http://www2.coca-cola.com/ourcompany/cokelore_santa.html

2. Related websites

Send your students to these websites, or just take a look yourself.

<http://www2.coca-cola.com/ourcompany/aroundworld.html>

take a look at Coke in some countries around the world

http://www2.coca-cola.com/ourcompany/cokelore_cokemovies.html

take a look at Coke in the movies

<http://www2.coca-cola.com/ourcompany/historybottling.html>

to find out why the bottle is shaped so distinctively

<http://www.saveharry.com/>

here's a Harry Potter fan who is not a fan of Coke – find out why