

Soap operas - Glossary

adopt verb [transitive]

to start using a particular way of speaking, thinking, or behaving that is not the one you usually use

When questioned, he adopted a very aggressive attitude.

audience noun [count]

all the people who watch a television programme, listen to a radio broadcast, or are reached by advertising

The series has attracted an audience of more than 10 million.

broadcast noun [count]

a programme that can be seen or heard on radio or television

a radio broadcast

content noun [uncount]

the subject, ideas, or story that a piece of writing or a radio or television programme deals with

The show's content is not suitable for young children.

deal with phrasal verb

to be about a subject

Chapter 5 deals only briefly with this issue.

dramatic adjective

Exciting and impressive

a dramatic game

drumbeat noun [count]

the steady beat of music played on drums

episode noun [count]

a part of a television or radio story that is broadcast separately and forms one of a series

export verb [transitive/intransitive]

to send a product to another country so that it can be sold there

Their flowers are exported around the world.

glamorous adjective

attractive and interesting in an exciting and unusual way

It's a very glamorous holiday destination.

honour noun [count, often plural]

a prize that someone is given because they have achieved something important

Twenty children received honours for bravery.

impact noun [count]

an effect, or an influence

Her paper discusses the likely impact of global warming on climate change.

longest-running adjective

having continued for a long time

one of the longest-running plays on Broadway

on air phrase

on radio or television

The programme first went on the air 28 years ago.

praise verb [transitive]

to express strong approval or admiration for someone or something, especially in public

He praised the staff for encouraging the artistic talents of the prisoners.

still going strong phrasal verb

successful or healthy, and doing well

My grandmother's 95 and still going strong.

resident noun [count]

someone who lives in a particular place

Many local residents have objected to the scheme.

theme tune noun [count]

a short piece of music that is played at the beginning and end of a radio or television programme or a film

the theme from the film Rocky

tune in phrasal verb

to listen to or watch a particular broadcast on the radio or television

Millions of people tuned in to watch the election results.

viewer noun [count]

someone who is watching, or who watches, television programmes

The show attracted twenty-eight million viewers.

working class adjective

of the social class that consists of people who do not have much money, education, or power and who work mainly in manual jobs (jobs that involve physical work)