

# The apps explosion – Glossary

**addictive** adjective

something that is addictive is so enjoyable that you want to do it or have it as often as possible  
*Jogging can become addictive.*

**average** adjective

around a usual or ordinary level or standard  
*He's about average height.*

**built in** adjective

forming part of something, and not separate from it  
*a word processor with a spellchecker built in*

**contact** adjective [only before noun]

a contact address or telephone number is one that people can use to write to you or talk to you  
*Please give your name, address, and an emergency contact number.*

**data** noun [uncountable]

facts or information: can be followed by a plural verb in scientific English, in which case the singular is *datum*  
*The analysis was based on data collected in the field.*

**download** noun [uncountable]

COMPUTING the process of downloading information to your computer  
*The download failed.*

**download** verb [intransitive/transitive]

COMPUTING to move information to your computer from another computer system or the internet  
*You can download this software for free.*

**explosion** noun [countable]

a very large increase in the size, amount, or importance of something over a very short period of time  
*There has been a recent explosion of interest in the sport.*

**familiar** adjective

a familiar sight, problem etc is common and happens a lot  
*Horse-drawn carts used to be a familiar sight.*

**function** noun [countable]

COMPUTING the purpose of a computer program or piece of computer equipment  
*accounting/spreadsheet functions*

**GPS** noun [uncountable]

global positioning system: a system for finding exactly where you are anywhere in the world using satellites (objects that go around the earth high in the sky)

**launch** verb [transitive]

to start selling a new product or service to the public  
*The company announced it will launch a new version of its software in January.*

**no doubt** phrase

used for emphasizing that something seems certain or very likely  
*No doubt she'll tell me everything when she's ready.*

**perform** verb [transitive]

to complete an action or activity, especially a complicated one  
*Machines are capable of performing many routine tasks.*

**short** adjective

using fewer words or letters than the full form of something  
*Memo is short for memorandum.*

**social networking site** noun [countable]

a website such as Facebook or Myspace that allows you to communicate with friends and make new friends

**software** noun [uncountable]

COMPUTING programs used by computers for doing particular jobs  
*word-processing software*

**storage** noun [uncountable]

COMPUTING the ability of a computer to store information, or the process of doing this

**toddler** noun [countable]

a very young child who is learning how to walk

**weather forecast** noun [countable]

a report on likely weather conditions for a period of time in the future

**wireless** adjective

wireless technology, systems, or equipment such as mobile phones does not use wires, but communicates using electronic signals