

The apps explosion – Glossary

addictive adjective

something that is addictive is so enjoyable that you want to do it or have it as often as possible
Jogging can become addictive.

average adjective

around a usual or ordinary level or standard
He's about average height.

built in adjective

forming part of something, and not separate from it
a word processor with a spellchecker built in

contact adjective [only before noun]

a contact address or telephone number is one that people can use to write to you or talk to you
Please give your name, address, and an emergency contact number.

data noun [uncountable]

facts or information
The analysis was based on data collected in the field.

download noun [uncountable]

COMPUTING the process of downloading information to your computer
The download failed.

download verb [intransitive/transitive]

COMPUTING to move information to your computer from another computer system or the internet
You can download this software for free.

explosion noun [countable]

a very large increase in the size, amount, or importance of something over a very short period of time
There has been a recent explosion of interest in the sport.

familiar adjective

a familiar sight, problem, etc. is common and happens a lot
Horse-drawn carriages used to be a familiar sight.

function noun [countable]

COMPUTING the purpose of a computer program or piece of computer equipment
accounting/spreadsheet functions

GPS noun [uncountable]

global positioning system: a system for finding exactly where you are anywhere in the world using satellites (objects that go around the earth high in the sky)

launch verb [transitive]

to start selling a new product or service to the public
The company announced it will launch a new version of its software in January.

no doubt phrase

used for emphasizing that something seems certain or very likely
No doubt she'll tell me everything when she's ready.

perform verb [transitive]

to complete an action or activity, especially a complicated one

short adjective

using fewer words or letters than the full form of something
Memo is short for memorandum.

social networking site noun [countable]

a website such as Facebook or Myspace that allows you to communicate with friends and make new friends

software noun [uncountable]

COMPUTING programs used by computers for doing particular jobs

storage noun [uncountable]

COMPUTING the ability of a computer to store information, or the process of doing this

toddler noun [countable]

a very young child who is learning how to walk

weather forecast noun [countable]

a report on likely weather conditions for a period of time in the future

wireless adjective

wireless technology, systems, or equipment such as cell phones does not use wires, but communicates using electronic signals